



Don't Dis the Dam!

BROCHURE TEMPLATE - OUTSIDE

In this column, you could describe what a flood control dam is, its purpose, how big it is, etc.

You might want to include a drawing or photo of what the dam will look like. Be as creative as possible!

On the back, put your group's name and logo.

This brochure is brought to you by:



Martinsburg Fishing Society

Make the color bright and interesting.

Don't Dis the Dam!



Why should you SUPPORT the construction of a new flood control dam in Martinsburg?

Find out by reading this brochure!



Don't Dis the Dam! (con't)

BROCHURE TEMPLATE - INSIDE

The inside of the brochure should outline the pros or cons of building the dam (depending upon your special interest group's viewpoint).

Highlight why your group thinks the dam should or should not be built, why it is beneficial, what damage it would cause, etc.

Include bright colors and pictures to capture the eye. Don't use too many words; bulleted phrases work best.

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Include a call to action by giving people ideas and suggestions for what they can do to help. For instance, they could attend the next public meeting (give them the date, time, and location), sign petitions, and/or write letters to their legislators.

Provide a contact name, address, phone number, and email so that if people have questions, they know who to contact.